

# Call For Book Chapters

## Glocalised Identities: Rethinking the Local–Global Boundaries of Being and Becoming

**Editor:**

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Our contemporary social life is increasingly shaped by the simultaneous expansion of global processes and the intensification of local attachments. This dual movement has produced new forms of identity that are neither fully global nor purely local, but emerge through their ongoing interaction. While this condition has often been described in terms of glocalisation (Robertson, 1995), its implications for how individuals experience and construct identity remain underexplored.

This volume introduces the concept of glocalised identities to capture the fluid, unstable, and continually evolving forms of selfhood that arise within the glocalised reality. Identity formation is a deliberate, skilled activity in which individuals actively organise fragmented aspects of their lives to preserve a stable sense of being (ontological security) (Taylor, 2010, p. 84). At the same time, glocalisation can be understood, following Taylor (2010), as a “strange attractor”: a dynamic system in which global and local forces continuously interact, producing patterned yet unpredictable configurations of identity. This perspective helps explain why glocalised identities exhibit both coherence and instability, as individuals are drawn into recurring but never fully fixed forms of selfhood. The choice of glocalised rather than glocal is deliberate: the participial form foregrounds process, transformation, and becoming (Wright, 2026). Identities are not simply glocal by nature but have been glocalised through ongoing interactions with the forces of glocalisation. This emphasis aligns with Giddens’ (1991) theorisation of modern self-identity as a reflexive, ongoing project.

The hybrid nature of our existence has (re)shaped identity formation across multiple domains, leading individuals to develop fragmented, hybrid, multiple, and overlapping identities: online identities (Tubin & Lapidot, 2008), musical identities (Romero, 2017), professional identities (Feng & Kim, 2026), and many others that can no longer be confined to a single global or local pole. In an era marked by migration, transnational education, and global labour mobility, individuals increasingly inhabit what may be described as ‘glocal lives’ (Ahmed & Barnawi, 2021; Soldatova & Geer, 2013). These are characterised by routine engagement with diverse cultural frameworks and multilingual repertoires, alongside persistent efforts to maintain a sense of belonging. The result is not convergence towards uniform identities, but the proliferation of hybrid, fragmented, and context-dependent forms of identification. At the same time, “global intrusion” (Alger, 1992, p. 78) has intensified local responses. Movements centred on cultural preservation, identity politics, and resistance (Alger, 1992) reflect ongoing tensions between homogenising pressures and the desire for distinctiveness (Belamghari, 2020; Dimitrova, 2002). Individuals navigate these tensions actively by interpreting, adapting, and remaking the conditions in which they are embedded (Giddens, 1991; Khan, 1998).

Existing scholarship has largely approached glocalisation as a structural or macro-level process (Robertson, 1995; Roudometof, 2016). This volume shifts the focus towards the lived, interpretive dimension by asking a more immediate question: how do people experience, negotiate, and perform identity within glocalised worlds? In doing so, it foregrounds the everyday practices through which identities are assembled, contested, and reconfigured.

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### Scope and Aims

This edited volume brings together conceptual, empirical, and ethnographic contributions that examine glocalised identities across diverse fields and geographical contexts. It seeks to open the conversation to the full range of domains in which global–local dynamics transform how people understand themselves to be.

The volume aims to:

- **Theorise** glocalised identity as a concept that transcends any single disciplinary home.
- **Examine** the mechanisms by which the global and the local interact to produce hybrid, fragmented, or multiply anchored selves.
- **Foreground** lived experience and interpretive perspectives, centring the voices of those who inhabit these glocalised spaces.
- **Contribute** to ongoing debates about belonging, resistance, hybridity, and the politics of identity in an era of accelerating glocalisation.
- **Demonstrate** the conceptual fertility of glocalised identities as an analytic lens across disciplines from musicology to education, from digital media studies to sport sociology.

### Themes and Topics

Prospective contributors are invited to engage with, but are by no means limited to, the following thematic clusters. The volume actively welcomes chapters that cross or challenge these boundaries, as well as conceptual or theoretical contributions that advance the notion of glocalised identities itself.

#### 1. Language, Multilingualism, and Linguistic Identity

Chapters in this cluster may address:

- The negotiation of multilingual identities at the local–global interface, including translingual and plurilingual practices.
- Language choice as identity work: how speakers use language to project glocalised selves that exceed fixed categories of ethnicity, gender, or origin.
- Resistance to linguistic hegemony and the assertion of minority or peripheral linguistic identities in global contexts.

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### Themes and Topics

#### 2. Teacher and Learner Identities in Glocalised Educational Spaces

Contributions may explore:

- Teachers as glocalisers: the reflexive negotiation of professional identity between globally circulating pedagogical discourses and local epistemic cultures
- The emergence of “third space” identities in educational practice
- Non-native speaker teacher identity in a globalised profession: belonging, recognition, and resistance.
- Learner identity construction in international, transnational, and diasporic educational contexts.
- Academic identity across borders: how scholars negotiate global publishing cultures and local intellectual traditions.

#### 3. Virtual, Digital, and Online Identities

Contributions may focus on

- Online identity construction among diasporic and transnational communities: how social media platforms function as spaces for forging “glocal” selves simultaneously rooted in heritage and global digital culture
- Glocalised youth cultures across digital platforms: Instagram, YouTube, TikTok, and others.

#### 4. Musical and Artistic Identities

Possible contributions include:

- Musical identities in glocalised contexts: how musicians, genres, and audiences navigate the tensions between global commercial culture and local artistic traditions.
- Artistic and creative identities in diaspora: how painters, writers, dancers, and other artists negotiate dual or multiple cultural belongings.
- The glocalisation of popular culture: K-pop, Afrobeats, reggaeton, and other “glocal” genres as identity resources for global audiences.

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### Themes and Topics

#### 5. Diasporic, Migrant, and Transnational Identities

Chapters may examine:

- The negotiation of "glocal" identity among first-, second-, and third-generation migrants.
- Transnational family life and its effects on identity: how individuals inhabit multiple national belongings simultaneously.
- The role of collective memory, food, dress, and ritual in sustaining glocalised diasporic identities.
- The politics of return: how real or imagined returns to homelands reshape diasporic selfhood.

#### 6. Political, Activist, and Resistance Identities

Possible topics include:

- Resistance identities as "local response to global intrusion" (Alger, 1992, p. 78): how social movements articulate glocalised political selves.
- Indigenous and postcolonial identities: the assertion of local epistemic cultures and sovereignty against global power structures.
- Climate activism and environmental identity: the emergence of "glocal" ecological selves in response to planetary crisis.

### Theorising Glocalised Identities: Conceptual and Methodological Approaches

The volume also invites contributions that advance the conceptual or methodological foundations of the field:

- Theorising glocalised identity through Bhabha's Third Space (1994), Giddens' (1991) reflexive project of the self, Bourdieu's theory of practice, Anzaldúa's borderlands, or other frameworks.
- Methodological approaches to studying glocalised identities: narrative inquiry, autoethnography, ethnography, discourse analysis, and interpretive methods suited to the complexity of the field.

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### Submission Guidelines

- The edited volume will be proposed to Taylor & Francis, with whom I have already been in contact. Contributions should range from **6,500 to 7,000 words** (including references) and follow APA 7 guidelines.
- Chapters may be conceptual, empirical, or ethnographic in orientation. Methodological pluralism is welcome; the volume is committed to interpretive, qualitative, and mixed approaches that foreground human experience and meaning-making.
- Interested authors are encouraged to submit a 250–350 word chapter proposal accompanied by a 50–100 word author biography through the linked submission form below:

### Submission Link

<https://forms.office.com/r/ivm4dB4xhr?origin=IprLink>

Scan the QR



### Important Dates

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| ■ Abstract Submission Deadline<br><b>July 1, 2026</b>        | ■ Author-to-author peer review<br><b>January–February, 2027</b>          |
| ■ Notification of Acceptance<br><b>July 15, 2026</b>         | ■ Revised chapters submission<br><b>April, 2027</b>                      |
| ■ Book proposal sent to publisher<br><b>July 30, 2026</b>    | ■ Finalised chapters submission<br><b>June, 2027</b>                     |
| ■ Full-length chapter drafts due<br><b>December 31, 2026</b> | ■ Submission of book manuscript to publisher<br><b>July–August, 2027</b> |
|  | ■ Anticipated publication<br><b>March, 2028</b>                          |

Proposals are accepted on a provisional basis; final decisions depend on the review of complete chapter submissions, focusing on quality and relevance in relation to the volume's aims and scope.

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